

Acknowledgement

The DEQ Nonpoint Source Program is a partner in hundreds of nonpoint source pollution control projects. We appreciate being given credit as such in articles about the projects in which we are partners. Program recognition is also important in securing state and federal funding for future nonpoint source projects. Upon DEQ Project Administrator approval of a product such as a brochure, poster, or other outreach material produced as part of a DEQ Nonpoint Source program grant (either grant-funded or counted as match), we would like to be acknowledged.

Use of the DEQ Nonpoint Source Program Logo



The DEQ Nonpoint Source Program encourages the inclusion of our program logo on pamphlets, brochures, meeting notices and any grant or match funded product approved by the DEQ Project Administrator. Smaller documents (like a one-page fact sheet), and tote bags, magnets and similar small items are also items that may accommodate the NPS logo. The logo is available from DEQ Project Administrators and available as a JPG or TIFF file. If the DEQ PA approves the use of such in writing, the grantee may use the logo on the product(s) specifically approved. No further uses are implied or allowed.

Acknowledgement in Text:

For all written products that are paid in whole or in part by the Nonpoint Source Program, the following should be included, wherever possible. We would NOT expect this to be included on tote bags, T-shirts, and similar items that might be used in an information/education campaign.

For federally funded projects, and upon approval by the DEQ Project Administrator:

Use the paragraph below in your final DEQ-approved document:

- Choose either “wholly or in part” and delete the brackets.
- Insert the federal agreement number. (Ask Agnes Moore or your DEQ Project Administrator).
- Insert your organization name.
- Insert your project name.

This Nonpoint Source Pollution Control project has been funded [wholly or in part] through the Michigan Nonpoint Source Program by the United States Environmental Protection Agency under assistance agreement [C9975474-01] to [organization name] for the [project name] project. The contents of the document do not necessarily reflect the views and policies of the EPA, nor does the mention of trade names or commercial products constitute endorsement or recommendation for use.

For projects funded with Clean Michigan Initiative funds, and upon approval by the DEQ Project Administrator:

Use the following paragraph below in your final DEQ-approved document:

- Choose either “wholly or in part” and delete the brackets.
- Chose either “Clean Water Fund” or “Nonpoint Source Program” and delete the brackets.
- Insert your organization name.
- Insert your project name.

This Nonpoint Source Pollution Control project has been funded [wholly or in part] by the Clean Michigan Initiative [Clean Water Fund or Nonpoint Source Program] to [organization name] for the [project name] project. The contents of the document do not necessarily reflect the views and policies of the Michigan Department of Environmental Quality, nor does the mention of trade names or commercial products constitute endorsement or recommendation for use.